



BOOKAUSE
**ANNUAL COMIC
BOOK INDUSTRY
REPORT 2024**

in collaboration with **TheACE**

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Bookause Annual Comic Book Industry Report 2024

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This report would not have been possible without the contributions of key stakeholders in the Nigerian comic book space. Special thanks to Erivic Adedayo for his valuable insights.

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A NOTE FROM THE EDITOR

The African comic book and animation industry is at a pivotal moment in history, filled with untapped potential and a rich history of storytelling. Despite the industry's growing importance and projected contribution of \$13 billion to the global economy by 2028 (CG Africa, 2023), it remains significantly underrepresented in global discourse. A troubling statistic reveals that four out of five search results on comic books and animation from Africa lead to outdated, fragmented, or incomplete information (TheACE, 2024). This gap in visibility is not just a matter of numbers—it reflects a deeper, systemic issue: the majority of Africans, even within the continent itself, struggle to recall more than a handful of local comic book or animation titles. In contrast, Western and Japanese productions from 2024 alone are immediately recognizable to a vast global audience.

This disparity in recognition and exposure is not a result of a lack of talent or innovation. On the contrary, Nigeria boasts a rich and diverse pool of creators, animators, and storytellers producing work that reflects the continent's unique cultural narratives, traditions, and modern-day challenges. However, despite these efforts, the industry has not been able to generate the same level of attention or investment that its Western (Marvel and DCs) and Asian (Manga and Animes) counterparts have enjoyed for decades as a result of their reach, acceptance, promotion, and coverage.

The lack of substantial research, analysis, and documentation of the African comic and animation industries only perpetuates this issue. The absence of comprehensive reports and industry studies prevents key stakeholders—investors, policymakers, and creators—from fully understanding the landscape, opportunities, and challenges within this space. As a result, the industry's image remains fragile, with nearly 90% of its potential hidden from the global stage (a quick Google or Bing search will convince you).

While industry media like [Comics Archive Africa](#), [Comic Panel Magazine](#), and others have started popping up to bridge that gap, we have yet to find one that provides a detailed exploration. This is why [Bookause](#) and [TheACE](#) have chosen to address these gaps through this report by providing arguably the first detailed examination of the Nigerian comic book space. We aim to not only highlight the specifics that are not readily available in mainstream reports but also set the stage for further exploration and growth within the broader African comic book and animation space.

This is not a gloomy conclusion of the state of the industry. Nigerian creators have contributed to the successes of the Marvels and DCs out there as well. They have made a name for themselves, putting the nation in good light. By documenting the current state, potential growth areas, and success stories, we hope to help shine a light on the often-overlooked Nigerian comic book creators, offering them the recognition they deserve and being a catalyst for attracting vital future investment for the sector.

As we dive into the findings and insights in the following pages, we are recognizing the need to consolidate all efforts and the positive results so far achieved by the industry.

Mujeeb Jummah
Lead Editor

LEAD EDITOR'S INTRODUCTION OF THE INDUSTRY

Captain Africa, Black Thunder, Captain Ecomog, Ikebe Super, Ijapa, and Captain Santana—these names may not resonate with many millennials and Gen Z Nigerians today, but they were the pioneers that introduced the comic book reading culture to the nation as far as the 80s and 90s. Behind these creations were visionaries like Andy Akman, Wale Adenuga, and others, who formed the first generation of storytellers that ushered in the foundations of the Nigerian comic book space.

Their works went beyond mere entertainment; they reflected Nigeria's cultural, social, and political landscapes while inspiring a love for comics that continued to evolve. These early creators, though had publishing setbacks, laid the groundwork for new players. The blueprint helped new players delve into political cartoons published in print media, marketing pieces like "The Indomitables" that positioned a brand in the hearts of its users, and fictional series like Supa Strikas which captivated the hearts of almost every school student in the early 2000s.

The third wave of the Nigerian comic book space came in the 2010s with modern trailblazers like Spoof!, Comic Republic, Vortex Central, and several others in the heart of Lagos achieving a whole new independent structure and sustainability the first two generations did not much enjoy. Names like Tunji Anjorin, Roye Okupe, Raymond Anyasi, Jide Martins, Erivic Adedayo, and several others emerged as the new builders of this thriving version of the comic book space.

Today, the industry thrives on the creativity of its artists, writers, and studios, offering stories that resonate locally and attract global audiences. More studios are springing up with sustainable confidence, and platforms like Lagos Comic Con, Geek PopUp, and Comic Con Ibadan, have become essential in fostering collaboration and showcasing talent. Increasing access to digital platforms like Webtoon and Global Comix has also allowed the Nigerian comic book space to extend its reach far beyond the nation's local borders.

Throughout this journey, challenges such as funding, insufficient business development efforts, and limited distribution infrastructure plagued its players driven mostly by passion, resilience, and ingenuity. Modern Nigerian storytellers spur growth through crowdfunding, social media campaigns, and strategic collaborations. As it continues to evolve, it highlights the potential of Nigerian storytelling, inspiring a new generation of creators that elevate the nation's narrative on the global stage.



UNDERSTANDING THE NIGERIAN COMIC BOOK SPACE FROM GLOBAL MARKET PERSPECTIVES

5.2bn

Asia Pacific



2.59bn

North America



2.19bn

Europe



0.4bn

South America



0.26bn

Middle East and Africa

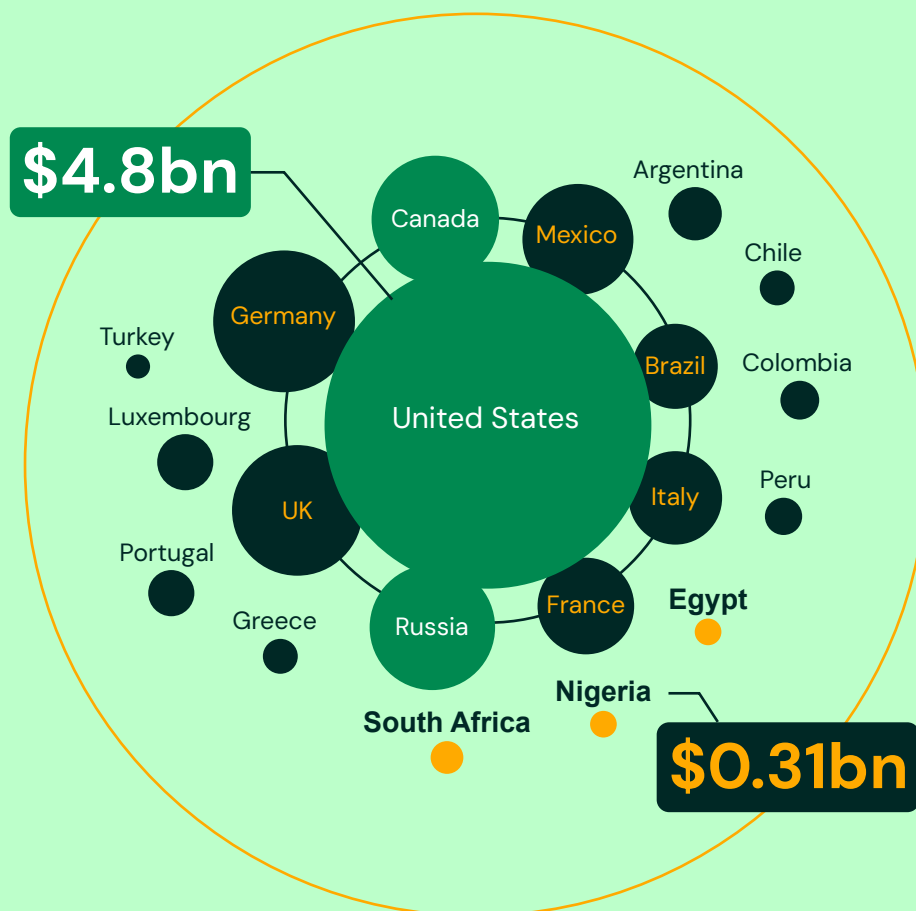


GLOBAL COMIC BOOK MARKET
SHARE BY REGION IN 2024

The global comic book market is experiencing an era of remarkable growth, projected to reach sales revenues of USD 10.67 billion by the end of 2024. This rapid expansion is underpinned by a compound annual growth rate (CAGR) of 7.69% from 2024 to 2031, driven by emerging markets, technological advancements, and evolving audience demographics. Globally, digital comics are on the rise, forecasted to account for 45% of overall sales by 2024, with a market value of USD 5.5 billion. At the same time, traditional print formats remain robust, valued at USD 7.1 billion. (Cognitive Research, 2024)

The market's vitality is further reflected in shifting audience dynamics. Nearly 50 million people engage with comic book content monthly, with readers aged 18–34 forming 32% of the audience, highlighting the growing demand for diverse, engaging narratives that resonate with younger readers. Within this thriving global landscape, Nigeria represents a burgeoning force, valued at USD 31.95 million in 2024 and growing at a CAGR of 4.0%. This rising sector is fueled by Nigeria's unique cultural wealth, youthful demographic, and expanding digital infrastructure. (Cool Gadgets, 2024)

GLOBAL COMIC BOOK MARKET SHARE BY COUNTRY IN 2024

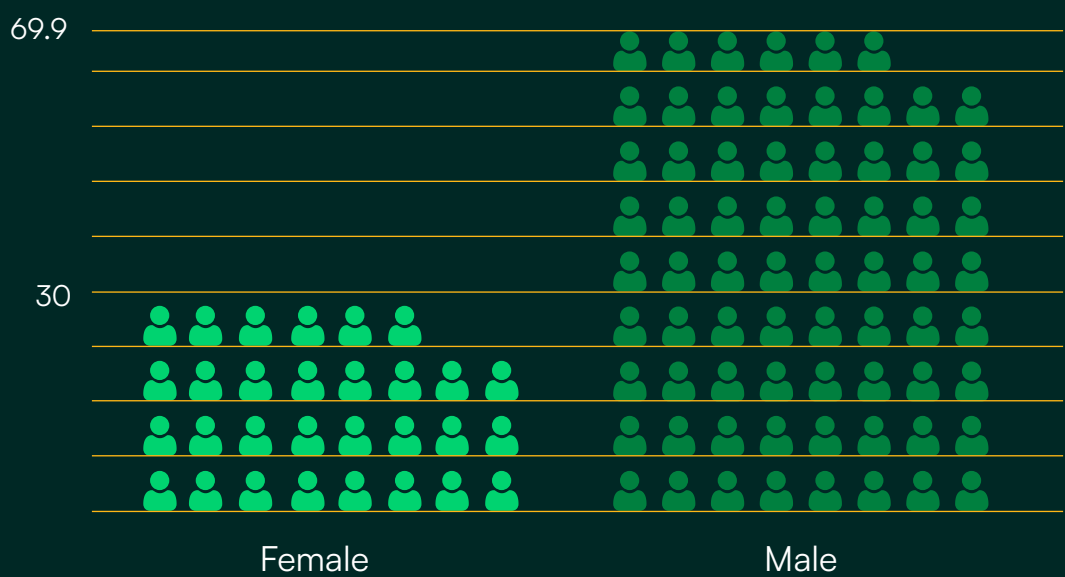


While established markets such as the USA, valued at USD 4.8 billion, and Japan with its Manga dominance lead the industry, Nigeria is carving a niche with its rich blend of traditional African folklore and modern storytelling. Local publishers such as Comic Republic and Brown Roof Studios have gained recognition through standout titles like Guardian Prime and Jakuta, which are captivating audiences at home and abroad.

Digital platforms like Global Comix are revolutionizing the way Nigerian creators reach their audience, allowing for a 20% digital market share as of 2023. These platforms bridge the gap between creators and readers, eliminating barriers imposed by conventional publishing and distribution networks.

Nigeria’s youthful population, with 60% under the age of 25, aligns perfectly with the growing demand for visually engaging, culturally resonant narratives. This demographic, armed with increasing internet access and mobile device penetration, is propelling the rise of digital comics. By embracing web and mobile platforms, creators are connecting directly with this dynamic audience, fostering a culture of engagement and innovation.

NIGERIAN GEEK AUDIENCE BY GENDER IN 2024



Despite its promise, the Nigerian comic book industry faces challenges, particularly in distribution. With limited retail outlets dedicated to comics, structural hurdles impede the sector’s full potential. However, events like Lagos Comic Con and Comic Con Ibadan provide platforms for creators to showcase their talent and engage with fans, laying the groundwork for industry networking and growth.

Collaborations with film and television industries offer additional opportunities to expand Nigerian narratives. Integrating comics into educational curriculums could further cultivate a new generation of readers and creators, potentially increasing the comic book audience by up to 30% within five years.

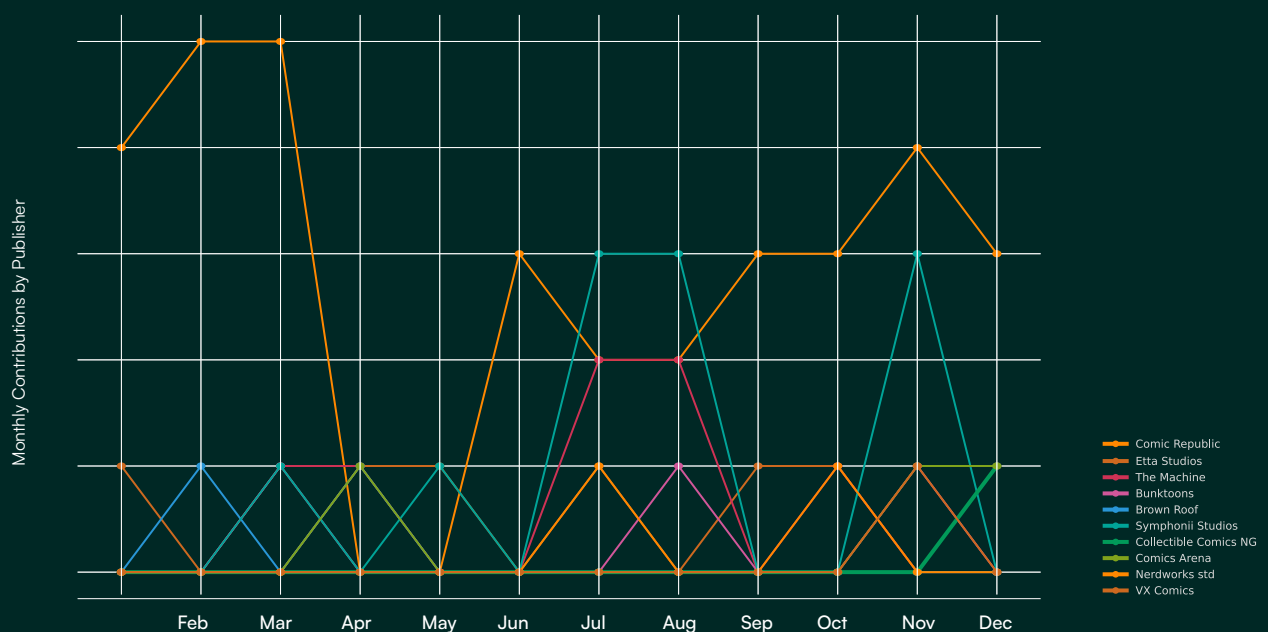
As the global comic book market ascends, Nigeria is emerging as a vital contributor, uniquely positioned to amplify African representation on the world stage. The Nigerian comic book sector, blending cultural authenticity with modern storytelling, stands ready to solidify its place as a leader in African and global visual storytelling. By investing in digital innovation, addressing structural challenges, and fostering local talent, the Nigerian comic book industry is poised for transformative growth.

COMIC BOOK PUBLISHERS IN MODERN NIGERIA

As the Nigerian comic book industry is undergoing a dynamic renaissance, there is a surge of creativity and innovation amongst established and emerging publishers. In 2024 alone, more than 60 comic titles were released, showcasing an impressive array of storytelling and artistic diversity in the richness of Nigerian culture.

At the forefront is **Comic Republic**, renowned for weaving local stories into the superhero genre, and a dominant force in the market with an extensive catalogue of titles. In 2024 alone, they unveiled notable series such as *Nneoma's Chronicles #1*, *Metaknyts #9*, and *Trials of the Spear #4*.

MONTHLY FREQUENCY OF TITLES PUBLISHED IN 2024



Following closely is [Symphonii Studios](#), an emerging presence in the industry known for engaging, relatable narratives. Their releases, including *Alter Ego* and *Homecoming*, reflect contemporary societal issues and personal stories, resonating particularly with the younger demographic.

[Etta Studios](#) carved out a distinctive position with titles like *Hijacked #1* and *Moirai #1*, which delve into social themes relevant to modern Nigeria. By addressing real-world complexities, they contribute to a growing trend of using comics as a medium for social dialogue.

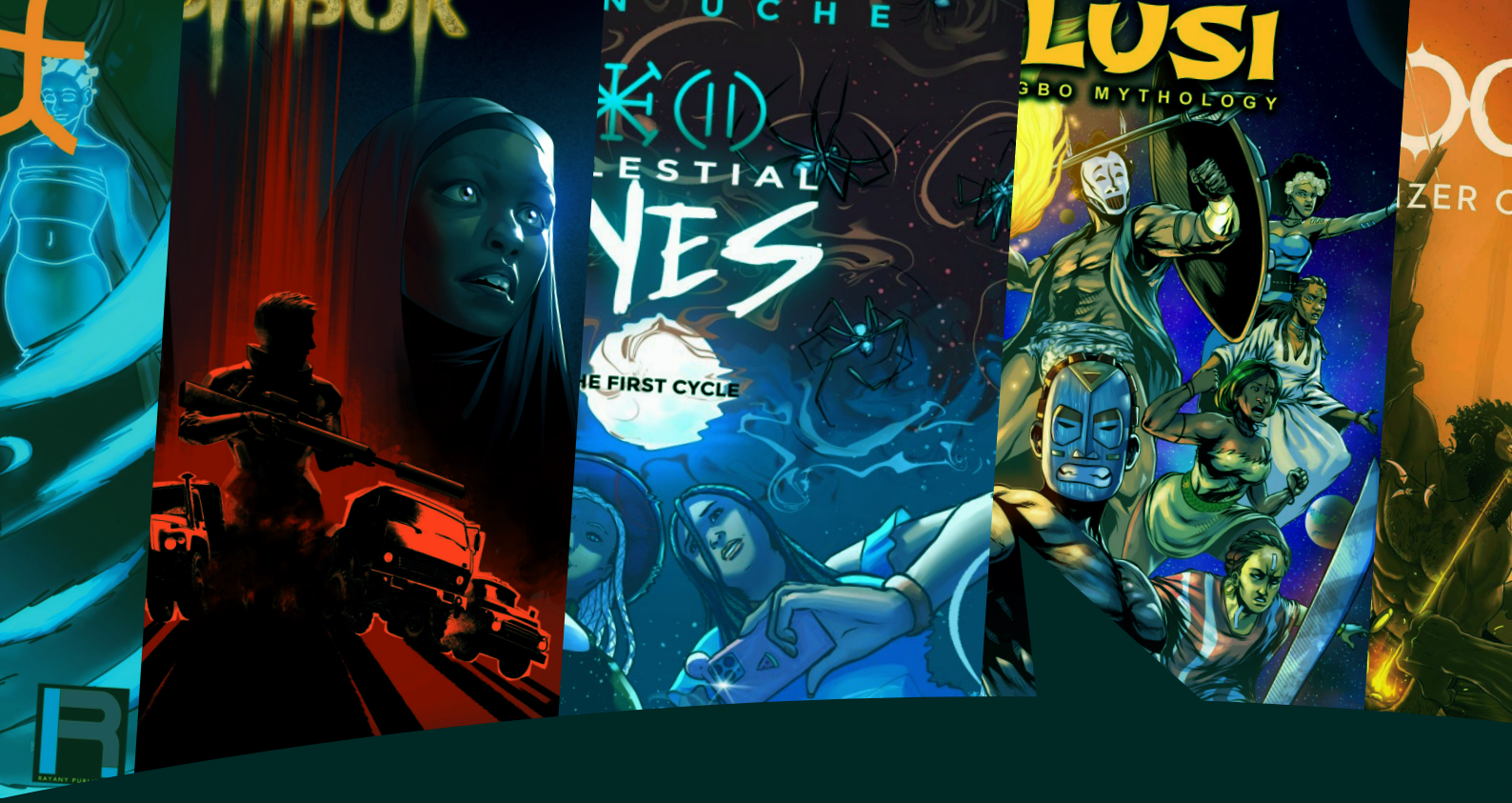
Adding to the diversity are [Collectible Comics NG](#) and [G.Millenium](#), whose offerings such as *You Have Ten Years (One-Shot)* and *Team Storm Vol. 2* explore themes of heroism and community. While [Peda Entertainment](#), one of the biggest publishers outside of Nigeria, ventured into Igbo Mythology with their *Alusi*, publishers like [Bunktoons](#) and [Brown Roof Studios](#) brought fantasy and folklore into the fold with their respective titles *Cursed Clouds* and *Jakuta*. These works epitomise the growing trend of marrying traditional African myths with modern comic formats, contributing to their unique appeal.

Increasing collaboration is also shaping the industry. *Long Distance: Pan-African Comics Anthology*, published by Ethiopia's [Etan Comics](#), is a shining example, featuring contributions from various African artists and writers. This anthology signifies a regional effort to create comics that transcend national boundaries and exemplify the Pan-African ethos.

As traditional print comics evolve, so does its cost. In response, [We Are Erivic Productions](#) introduced *Afroblot*, an art style that makes printing costs effectively cheaper, through its maiden comic book title *Jogunomi*. Digital platforms are also becoming essential to the industry's evolution. The rise of webcomics, exemplified by Enobong Umoetuk's *Mr. Gray* on Webtoons, caters to an ever-growing digital audience, particularly among younger readers accustomed to consuming content online. Self-publishers like [Mamode Ogbewe](#) bagged awards like Nommo and CCI Awards with his one-shot comic *Grimms Assistant* published on Global Comix. This pivot to digital formats enhances accessibility and broadens engagement.

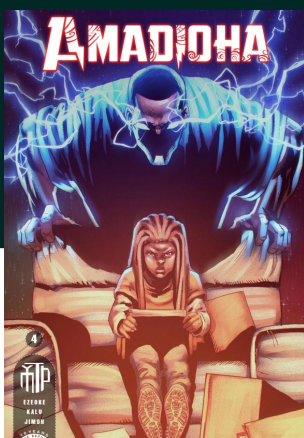
[YouNeek Studios](#), [Spoof! Animations](#), [Panaramic Comics](#), and [ICStudios](#) are worthy of honourable mention. They continue to grip the hearts of their readers with titles like *The Oloris*, *Strike Guard*, *Queen Amina*, and *Dark Edge* and provide the framework for newer publishers to thrive.

While this is not an exhaustive list, it depicts a comic industry poised for impending success, fueled by an influx of emerging players, innovative storytelling, and digital advancements. The convergence of cultural representation, social themes, and evolving platforms represents trends gaining momentum in the local scene and sets the stage for Nigerian comics to achieve greater global recognition.



MAJOR COMIC PROJECTS PUBLISHED IN 2024 AND THEIR PERFORMANCE

With stories rooted in African mythology, contemporary themes, and bold artistic innovations, the Nigerian comic book space showcased a diverse array that captured local and international attention. Below is an exploration of some of the most impactful projects from 2024.



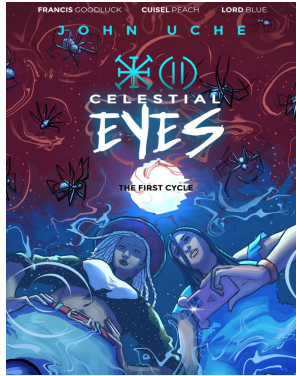
AMADIOHA #4

By Comic Republic

Published: June 2024

Performance: 119,000 views

Reimagining the Igbo god of thunder, Amadioha's fourth instalment sees the god-superhero getting an unexpected visitor and old friend, Eru, the Eidos of fear, who bears unpleasant news. Portrayed as a creature of many coats, Eric Kukoyi – Eru – takes Kalu Akanu – Amadioha – from the attention of his home through the void of the broken pathways to a scene where his name is invoked for help. This series, created by Tobe Ezeogu and Kelechi Isaac, merges mythology with contemporary themes.



CELESTIAL EYES - THE FIRST CYCLE

By The Machine

Published: June 2024 (Volume completed in November 2024)

Performance: Global Comix's top 10 fantasy comics with 56k reads and 100+ downloads worldwide

"Celestial Eyes" stands out as one of the hallmark titles of 2024. The story follows occult detective Onwanuju and her best friend, Odi Maria, as they unravel mysteries in their city. Created by John Uche, with art by Francis Goodluck and letters by Cuisel Peach, the series garnered critical acclaim for its engaging storytelling and stunning visuals. The first volume is available on Global Comix, with a 160-page collected edition sold via their store.



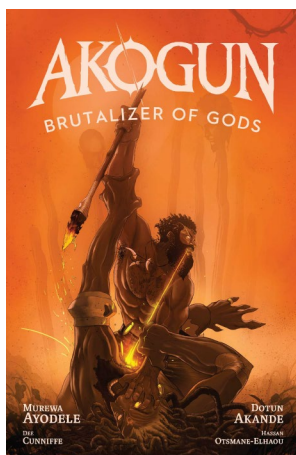
JOGUNOMI #0

By We Are Erivic Productions

Published: July 2024

Performance: 500+ views

Set against the backdrop of the 1830s power dynamics between Old Oyo and Ilorin, "Jogunomi" introduces Afroblot, a unique art style merging African aesthetics with ink splashes. This experimental comic by Erivic Adedayo teases the story of a man miraculously escaping execution, and sets the stage for "Jogunomi Book 1," which is currently in production.



AKOGUN: THE BRUTALIZER OF GODS

By Murewa Ayodele and Dotun Akande

Published: April 2024

Performance: 4.4 rating on Goodreads

Set in the mythical continent of Alkebulan, "Akogun" explores cosmic destiny and mortal defiance. The titular character rises against the unchecked power of gods in a rich narrative that blends dark fantasy with African mythology. This 120-page epic explores wrath, redemption, and the eternal struggle between mortals and the divine. It marks a significant achievement for Ayodele and Akande.



EZE - PART 1

By Raynay Publishing

Published: June 2024

Performance: Over 1,013 copies sold

Inspiring tales rooted in Igbo mythology, "Eze" is set in 300 BC during the Nri Kingdom's expansion. The narrative follows Eze, a warrior destined to wield the sacred sword Mma-ike against a malevolent high priest, Otakum. The comic debuted at Geek Pop-Up 2 and Fantasy Con Scotland, achieving robust sales across platforms.



ALUSI: THE IGBO MYTHOLOGY

By Peda Entertainment

Published: August 2024

Performance: The first 200 copies sold out at Umuigbo Convention, Atlanta

"Alusi" chronicles the spiritual and cultural heritage of the Ndi Igbo through visual storytelling. The visual masterpiece encompasses the traditions and subtle intricacies of the people's existential relationship with the deities of spiritual consciousness. Created by Ray Anyasi and Chizoba Uwandu, this comic delves into themes of morality and power dynamics, rooted in traditional spirituality and unadulterated symbolism that resonates with diverse audiences and celebrates Igbo traditions.



THE OLORIS - HEROES WILL UNITE (VOLUME 1)

By YouNeek Studios

Published: January 2024

Performance: 3.9 rating on Goodreads and 5.0 on Amazon

Like Marvel's Avengers and DC's Justice League, The Oloris is YouNeek Studios' amalgamation of over eight years of hero titles coming together to fight a common foe led by Malika, the legendary warrior queen of the 15th-century West African Empire, Azzaz. The graphic novel was produced in collaboration with Dark Horse, created by Roye Okupe, illustrated by Akinboye Sunkanmi, and coloured by Toyin Ajetunmobi, YouNeek Studios, which celebrates its 10th year in 2025, continues stories in a shared universe of African fantasy.



FUSION: THE AWAKENING

By Comic Arena

Published: October 2024

Performance: 1,200 reads and 61 bookmarks

"Fusion" introduces Jude Williams, a teenager navigating school life amidst bullies and a mysterious awakening. The story follows his discovery of a powerful gemstone after being bullied which changes his life forever, awakening a power that connects him to the fiery conflict. This debut issue lays a compelling foundation for a relatable and dynamic series.



GRANITE KNIGHT - PART 1

By Raynay Publishing

Published: June 2024

Performance: 744 copies sold

This noir thriller follows DD Duncan, a private investigator unravelling a decades-old crime linked to a missing diamond. What begins as a re-examination of a 14-year-old robbery-turned-homicide soon spirals into a web of conspiracies and criminal rackets spanning three continents. Set in Aberdeen, the story debuted at Geek Pop-Up 2 and has drawn attention for its intense narrative.



CHIBOK

By Comic Republic

Published: February and December 2024

Performance: 55,000 views

"Chibok" honours the resilience of Nigerian schoolgirls abducted in 2014 by Boko Haram. This fictional retelling centred on Hauwa and Fatima's survival journey, determined to escape the horrors that surround them with danger lurking at every turn. Created by Eucharia Wanogho and Jide Martin, the comic book blends hero elements with real-life advocacy, tackling significant issues like gender-based violence and access to education.

KEY PLAYERS IN 2024

In 2024, the Nigerian comic industry experienced remarkable growth, driven by a collective effort of visionary pioneers and creative trailblazers who played critical roles in shaping its direction. These key players achieved incredible milestones by pioneering innovative projects, fostering industry-wide collaboration, and elevating African narratives in the global creative landscape. This section highlights their contributions, offering insights into their achievements, their role in broader industry trends, and what the future holds for the Nigerian comic book space.



JIDE MARTIN
(COMIC REPUBLIC)

Jide Martin, founder of Africa's first digital comic book company, Comic Republic, continued to pioneer the globalisation of African superheroes. Established in 2013, Comic Republic is the largest comic book company in Africa and remains committed to offering comic books for free, showcasing culturally rooted characters like Guardian Prime and Aje, and attracting millions of views from readers.

In 2024, Martin led the company to secure a first-of-its-kind 15 TV series deal from Universal Pictures Group that will adapt their flagship series, The Vanguard, into a live-action project. This deal places African superhero narratives on a global platform, reinforcing their universal relevance.

Additionally, Martin unveiled CR Motion+, an animation studio designed to promote and expand African animation globally. This further underscores the company's diversification and commitment to staying ahead of emerging trends. The company's work has received critical acclaim on five continents, with features in major outlets such as CNN, Forbes, BBC, Comixology, and Aljazeera.



JACKSON GODWIN (ARTGODWINKING)

Jackson Godwin, known widely as ArtGodwinKing, exemplifies the power of social media in enhancing industry visibility. With a strong following on platforms like TikTok and Instagram, Godwin has become a recognised figure in reviewing and promoting African comics. His widely-shared analysis of Afroblot art style in Jogunomi #0 sparked international conversations and significantly increased the visibility of the publication.

In addition to his reviewing work, Godwin collaborates with Blacksands Entertainment as a colourist—a role that is both creative and symbolic of his broader commitment to representation in the comics world. He has also cultivated the Afro Weebs fandom, connecting cosplay and anime enthusiasts within the continent to celebrate African-rooted storytelling.

AYODELE ELEGBA (SPOOF! ANIMATION)

Quitting a career in microbiology for comics, The Dream Maker, Ayodele Elegba, has become and continues to be a 1% of the 1% at the forefront of Nigerian comics and animation. As founder of SPOOF! Animation and current President

of the Association of Comic Book Makers of Nigeria, Elegba has a storied history of creating compelling works like StrikeGuard, Boxsa, and Vantage.



One of Elegba's most significant achievements in 2024 was the record-breaking success of the 12th edition of the Lagos Comic Convention, making it the longest-running geek event in Africa. With over 7,000 attendees, the event solidified its reputation as Nigeria's largest pop culture gathering and a potential economic frontier paving the way for cross-border collaborations and employment for creatives.

Elegba and SPOOF! continued their landmark achievement with the release of Hero Corps: Deep Genesis, a 2D animated feature that captures the essence of African mythologies, inspiring younger audiences worldwide and a successful Kickstarter campaign for his Afrofantasy animated short, Blood Wars, raising double the amount. In addition to animation production, Elegba remains influential through his workshops and mentorship programs, with 100s of artists and creative enthusiasts enrolled to date.

IBRAHIM GANIYU A.K.A SIRGAI (ICSTUDIOS)

Ibrahim Ganiyu, popularly known as SirGai, wears many hats in the Nigerian-creative space. He is the CEO and Creative Director of Imperial Creation Studios (ICStudios) and Executive Creative Head at Playfactor Games Limited (a games development and marketing company, producers of ROCK DREAMS mobile game) to mention a few. He has consistently worked to strengthen the industry through mentorship and collaborative innovation.



His published works include Dark Edge, Hard Man, June XII, Badgais, and many more.

In 2024, his online creativity show; Create or Die Trying, influenced emerging artists with workshops that offer practical guidance on creative resilience and professional growth. SirGai also participated in several panel discussions including Lagos Comic Con and Geek PopUp, where he talked about inclusivity, AI, and many other issues. His contributions set an inclusive and professional tone within Nigeria's evolving industry sector.



RAY ANYASI (BOOKAUSE)

Ray Anyasi is an accomplished writer, screenwriter, and founder of Bookause, a platform bridging Nigeria and Scotland in the distribution of African literary and comic works. As a Board of Trustee member for the Literary Alliance in Scotland, Anyasi has cultivated his expertise to leverage global markets for African storytelling.

In 2024, Anyasi launched two highly acclaimed projects, Eze and Granite Knight, and contributed to creating Alusi: The Igbo Mythology. These titles explore genres ranging from historical thrillers to mythological sagas, amassing over 2,000 combined copies sold by November 2024. Beyond sales, Bookause initiated cross-border cultural conversations around African identity and history.

Anyasi's ongoing efforts include building a robust marketplace for comics and helping creators monetise their intellectual property more effectively.



D. AJAYI (O KINGDOM COME)

Technologist and writer, D. Ajayi has set himself apart through his award-winning preview *O Kingdom Come*, which fuses African mythology with socio-political themes. In 2024, D. Ajayi's company, Tell Our Own Tales, facilitated major outreach efforts spreading African stories worldwide.

A standout moment for D. Ajayi in 2024 was hosting the *As Above So Below* art competition in collaboration with Comic Con Ibadan featuring a \$1,500 prize pool. The competition received 100s of submissions worldwide and empowered artists to delve into culturally relevant themes on global platforms. His efforts reflect his unwavering commitment to promoting authentic African narratives, inspiring a new generation of creators to honour their storytelling traditions while making their mark on the global stage.

D. Ajayi is an esteemed member of the SFWA and ASFS (Science Fiction Writers Association and African Speculative Fiction Society). And his *O Kingdom Come* full book is currently being prepped for publishing with BamBooks.

ERIVIC ADEDAYO (WE ARE ERIVIC)

Erivic Adedayo has become one of the most dynamic names in Afrocentric comic storytelling. As founder of Comics Archive Africa, he oversees platforms that amplify Nigerian and Black artistry globally.



In 2024, Adedayo released *The Archives*, a monthly digital magazine summarising trends within the independent African and Black comic scene. As part of his focus on industry development, he successfully convened and hosted the premier geek and pop culture event in West Africa's largest city, Comic Con Ibadan, setting plans to establish its award segment as a standalone event in the future.

Among his pivotal contributions was *Jogunomi #0*, which introduced the visually striking Afroblot. This art style (Afroblot) creatively reduces publishing costs while providing intricate, eye-catching narratives. With innovative projects like *Flippin Kool*, a digital marketplace for creators, Erivic remains a visionary, ensuring the industry's barriers are lowered and its outputs diversified.

TOP 5 BREAKOUT CREATORS AND ARTISTS OF 2024

Thanks to heightened interest in comics, social media platforms, and local publishers, new artists are capturing the imagination of readers with their captivating illustrations and imaginative storytelling. These artists, often working behind the scenes, are positively influencing the Nigerian comic book industry. Here are some noteworthy talents making remarkable strides:



FRANCIS GOODLUCK

Francis Goodluck's journey into the Nigerian comic book industry began with roots in portrait artistry before transitioning into animation with prominent studios such as GhenGhen Studios and Naiky Toons. Despite his success in animation, Francis returned to his original passion: comic creation. He has contributed to notable titles such as *How to Get Your Crush in 90 Days* on Webtoons and *Fez* by Tlou. His most acclaimed work, *Celestial Eyes* by John Uche, where he served as the artist and colourist, earned significant recognition on Global Comix for its vivid depiction and artistic excellence.

BELLO RICHARD

Bello Richard Kennery is making waves as a multi-talented force in the Nigerian comic scene. A co-founder of Comic Arena, he operates in a variety of roles including director, writer, and letterer. Richard's passion for comics, cultivated from a young age, has fueled his dedication to the craft. Currently an executive at Scourge Comics (formerly Maforh Comics), he has contributed to significant projects, including lettering *Jogunomi #0*. Moreover, his original stories such as *Erinle*, *Lakaaye*, and *The Adventures of Salisu* have resonated with audiences.





DAPO ONI

Dapo Oni commands attention as a rising comic book artist and colourist, with mentorship from acclaimed colourist Alex Sinclair adding polish to his skills. A founding member of Depee Comics, he is celebrated for his creation, Dark-Arte, a character that has sparked widespread curiosity and anticipation for an upcoming series. Dapo's captivating illustrations and approach to storytelling have earned him a dedicated following within Nigeria and beyond, marking him as a pivotal contributor to the nation's evolving comic book culture.

MARIO AKPOJIYOWI

Inspired by the dynamic action sequences found in manga, Akpojiyowwi Awoghokoghene Mario has carved out a niche in creative storytelling across multiple mediums. From video game character art to storyboard design for animation, Mario's versatility sets him apart. His breakout contributions include work on Caped Calvary published on ToonCentral's webcomic platform scheduled for launch in 2025, and Raynay Publishing's Eze, which achieved remarkable sales in 2024. These milestones highlight Mario's creativity and growing influence within the Nigerian creative industry.



EMMANUEL UDOFIA

As an artist, co-founder, and manager at Afrikulture Media, Emmanuel Udofia stands as a potential beacon of creativity and leadership. In 2024, Emmanuel oversaw the release of Children of Anansi, a one-shot fantasy comic deeply rooted in African mythology. The story weaves themes of courage, legacy, and identity through the lens of young heroes discovering their bond to the trickster god, Anansi. Despite limited promotional resources, the comic garnered notable acclaim, establishing Emmanuel and Afrikulture Media as forces to watch in the burgeoning Nigerian comic book ecosystem.



FACTORS DRIVING THEIR SUCCESS

The growth of social media platforms like Instagram, Facebook, and X has provided a direct channel for these emerging artists to showcase their work and connect with fans worldwide. Partnerships with international publishing firms, enthusiasm from local audiences, and platforms like comic conventions, have boosted their career trajectories and offered breakout opportunities, allowing them to gain the recognition they deserve.

While limited access to funding, scarcity of high-quality publishing facilities, and the struggle to monetize their talents sustainably are present challenges, many of these artists have risen by embracing crowdfunding and digital distribution models. Ergo, the future in the Nigerian comic book scene is promising for the up-and-coming. With distinctive aesthetics, rich storytelling, and the backing of an engaged audience, they are well-positioned to take their craft to the global market that has begun to pay more attention to diverse narratives.



TOP 10 CREATORS AND ARTISTS TO WATCH IN 2025

In the ever-evolving creative landscape of Nigerian comics and digital art, a wave of talented creators and artists are emerging as trailblazers. From illustrators and animators to storytellers and visionaries, these individuals are reshaping the industry, challenging narratives, and paving the way for global recognition. As 2025 ushers in, their names are becoming synonymous with innovation, cultural storytelling, and industry growth.

Here's a roundup of the top 10 Nigerian creators and artists to watch:

01



JOHN UCHE

John Uche is a rising star celebrated for his unique storytelling techniques and global appeal. In 2024, he gained significant attention for his fantasy comic, *Celestial Eyes – The First Cycle*, published by The Machine. The series narrates the adventures of Onwanuju, an occult detective with a mysterious blue moon eye, and her best friend, Odi Maria, as they solve enigmatic cases in their city. Uche skillfully blends Nigerian cultural themes with universal storytelling, earning his comic a spot among Global Comix's Top 10 Most Popular Fantasy Comics of 2024.

02



ALABA ONAJIN

Drawing inspiration from European creators like Herge (Tintin) and the duo Goscinny and Uderzo (Asterix), Alaba Onajin is an accomplished children's book illustrator and comic artist. Onajin refined his craft at Morris College of Journalism and later at Central Saint Martin's College of Art and Design. His portfolio includes *Anike Eleko*, a children's story advocating for girls' education, and *Waaa Waaa Goes Tawa*, exploring childhood tantrums. Additionally, he collaborated with UNESCO on projects celebrating African women's roles in history. Currently, he is developing *Oh No, Ojo*, set to release in 2025 through Random House Studios.

03



OLUSEGUN BABAWALE

Founder of Comic Arena, a platform for original comic storytelling, Olusegun Babawale, infuses his stories with fun, creativity, and imagination. Among his standout works is *Fusion: The Awakening* (2024), a captivating story of courage and destiny that resonates with worldwide readers, amassing over 1,000 reads. Babawale is a dedicated comic book writer and letterer, a part of the comic book-making process often overlooked and not celebrated enough. His commitment to his craft is rooted in originality.

04



ALEXANDER ESENE

Alexander Esene is a Nigerian digital artist and illustrator known for his vibrant portrayals of African-inspired themes.

As part of Comic Republic, Esene has contributed to acclaimed titles like *Aje*, *Ireti*, *Vanguards*, and *Chibok*. His work bridges traditional motifs with modern illustration, giving life to heritage and culture. He received the Comic Book Artist of the Year at the first-ever Comic ConIbadan in 2023 as well as one of the winning prizes of the O Kingdom Come's *As Above So Below* art competition in 2024. Alexander's art reflects a dedication to exploring and celebrating African culture within the comic medium.

05



JACKSON GODWIN

Also known as ArtGodwinKing, Jackson Godwin is a pivotal figure in Nigerian comics and animation. He received the Trailblazer Award at Comic Con Ibadan 2024 for his innovative contributions to African storytelling. As a colourist for Blacksands Entertainment, his work on titles like *Ikang* and *Spirit Destiny* has reached international audiences. Beyond colouring, Godwin also critiques and reviews Nigerian comics, fostering an appreciation for local artistry and industry development. His impactful role exemplifies a commitment to paving the way for the next generation of creators.



JONATHAN ESEMJAY

Known professionally as Sanni Jonathan or Esemjay, this Nigerian animator and illustrator began his career with Spoof! Animation before making significant strides with studios like Vortex Corp and Comic Republic. His talent shone in projects such as Ireti Bidemi Issue #7, earning him the achievement of Comic Illustrator of the Year at Comic Con Ibadan 2024. In the same year, he spearheaded the #01sketchaday movement, producing a daily art piece throughout the year, culminating in 366 artworks. The initiative inspired aspiring creators and highlighted Nigeria's booming art community.



CONFIDENCE ELOCHUKWU

As a scriptwriter at Symphonii Studios, Confidence Elochukwu Chimuanya has

firmly established herself as an influential voice in Nigeria's comic book industry. She is a talented writer, storyteller, and nominee for the prestigious Best Writer of the Year award at Comic Con Ibadan 2024. Elochukwu is the author of the critically acclaimed and award-winning comic book *MMANWU: Spirits Amongst Us* (2024), which intricately weaves Igbo culture into a narrative of good versus evil, amidst other comics. Elochukwu's writing style seamlessly bridges cultural storytelling with broader audiences, emphasizing the importance of heritage and identity.



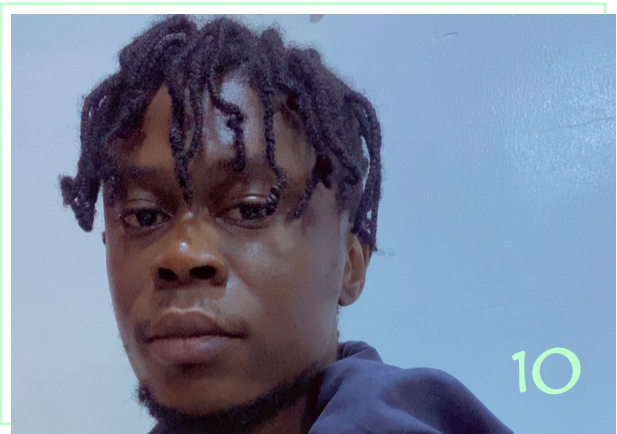
SUNKANMI AKINBOYE

Sunkanmi Akinboye is a dynamic presence in Nigeria's entertainment scene, juggling roles as a martial artist, comic illustrator, and creative director of Linebug Studios. His association with Youneek Studios has seen him illustrate iconic works like *E.X.O. – The Legend of Wale Williams* and *Malika*. In 2024, his contribution to Whoopi Goldberg's *The Change* further solidified his reputation. Presently, he is developing the fourth volume of *Iyanu: Child of Wonder*, slated for a March 2025 release.



ADEPITAN EMMANUEL

Adepitan Omotayo Emmanuel, also known as EOA Art, is a storyteller and co-host of The Mindful Artist Toolbox Podcast. His works span the realms of comics and children's media, tackling themes of social and environmental change. Notable among his creations is *The Legacy* (2024), a collaborative effort blending visual and narrative art to captivate audiences. Emmanuel's commitment to activism—channelling art for activism—positions him as a creative force inspiring social transformation.



OWOADE IFEOLUWA

Owoade Ifeoluwa Victor has built a strong reputation as a versatile artist in Nigeria's comic space. Contributing to acclaimed titles such as *Renegades*, *Transhum+n: Lost Boy*, and *Selaf: The Buried Seeds*, Ifeoluwa excels in blending technical mastery with profound storytelling. His work on *This Side Up* ranked among Global Comix's Top 10 Thriller Comics in 2024, while *MMANWU: Spirits Amongst Us* received 2024's Comic Book of the Year Award at Comic Con Ibadan. Ifeoluwa consistently elevates the artistic landscape with his ability to combine technical expertise with enriching cultural narratives.

FACTORS DRIVING THEIR SUCCESS

These highlighted artists and creators show the Nigerian comics space is experiencing an exciting transformation, propelled by cultural pride and the desire for global recognition. One key trend is the cultural themes, where artists skillfully weave Nigerian and African heritage into contemporary narratives that resonate both locally and globally.

Another major trend is the cross-media expansion of narratives. Many artists are branching into other platforms, such as animated adaptations, digital content,

and even podcasts. This multi-platform approach broadens audience reach and showcases the versatility of Nigeria's creative talents.

Grassroots movements are also gaining traction. Initiatives like #O1sketchaday have inspired collective participation within the art community, encouraging younger generations to engage actively and refine their skills. These inclusive movements are turning Nigeria's art landscape into a vibrant and collaborative space.



INDUSTRY EVENTS OF 2024

The Nigerian comic industry in 2024 witnessed a remarkable period of growth, vibrancy, and recognition through a series of noteworthy events that demonstrated the sector's immense potential. These gatherings underscored the critical role of pop culture in shaping Nigeria's creative economy by driving innovation, fostering community, and attracting both local and international attention to its burgeoning comic community. Beyond celebrating artistic expression, these events shed light on industry trends, opened up economic opportunities, and positioned Nigeria as a key player within the global creative ecosystem.

LAGOS COMIC CON

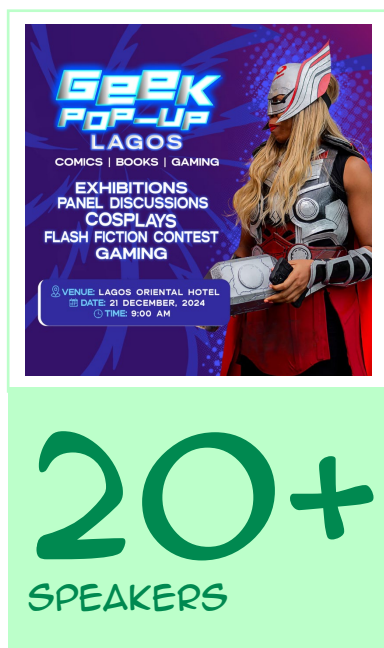


Lagos Comic Con, Africa's largest indigenous pop culture festival, held its 12th edition on September 14, 2024, at the Landmark Centre in Lagos. The theme, "Creative Diversity," captured the convergence of over 7,000 attendees; professionals, creators, and enthusiasts, across sectors like comics, animation, gaming, and cosplay. This achievement reflected increasing engagement and demonstrated the evolving dynamism.

The event offered a compelling range of activities, from panel discussions featuring luminaries Ejob Nathaniel, SirGai, and Jide Martin, who discussed emerging trends, to artist exhibitions of both local and international works. A major draw included an immersive gaming zone and an inclusive cosplay competition, split into categories appealing to both Gen Z and Millennials. These features solidified its role as a major intersection of culture and creativity.

Expanded exhibition spaces and new attractions further heightened engagement, with the social media buzz amplifying its global reach. Lagos Comic Con, as a cornerstone of the creative industry, continues to lead as a forum for talent cultivation, collaboration, and creative economic growth.

GEEK POPUP



Launched in June 2024, with a follow-up edition in December of the same year, Geek PopUp rapidly gained traction as a vital industry event in Nigeria's creative ecosystem. Hosted in Lagos's bustling Victoria Island district, the event reimaged how creators and audiences interact, adopting a direct marketplace model designed around creator-consumer engagement.

The pop-up attracted 624 attendees, featuring 8 exhibitors, 29 speakers, and over 90 participants in its Flash Fiction and Cosplay contest. Highlights included creator meet-and-greets, interactive workshops, cosplaying, and curated comic offerings, fostering connections and innovation. Geek PopUp emerged as a collaborative platform for creators and audiences, with its next editions slated for June and November 2025.

This grassroots event underscores the value of a consumer-driven approach to creativity, aiming to deepen community ties while advancing Nigeria's geek culture.

COMIC CON IBADAN

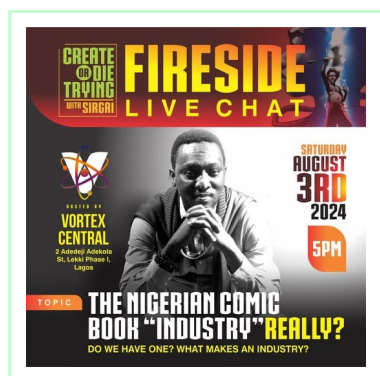


The second annual Comic Con Ibadan, held on March 30, 2024, at the State Secretariat in Ibadan, Oyo State, showcased the potential of Nigeria's regional creative communities. Building on the triumph of its 2023 debut, it flourished as a meeting point for creators and fans devoted to comics, animation, cosplay, and the creative arts.

Enriched with thought-provoking panel discussions and workshops by David Davies and Samuel T. George, the event catered to aspiring and established creators alike. A prominent highlight was the Comic Awards, which celebrated landmark contributions within the sector, shining a spotlight on outstanding creativity.

Led by convener Adedayo Adeoye Erivic, with Theophilus Alawonde leading publicity, and Ayegbusi D.D. Tobi as event coordinator, the event utilized seamless online ticketing and promotional strategies, improving accessibility and widening its audience. With its focus on nurturing regional talent, Comic Con Ibadan positions itself as a transformative hub within Nigeria's creative industries.

FIRESIDE LIVE CHAT WITH SIRGAI



The "Fireside Live Chat with SirGai," which debuted in May 2024, reinvented discussions about Nigeria's creative industries. This initiative is part of the "Create or Die Trying" series hosted by Ibrahim Ganiyu (SirGai) and highlights pressing industry topics through uniquely informal and interactive sessions.

This inaugural edition featured key personalities like Michael Balogun (The Balox), Toyin Ajetunmobi, and Mamode Ogbewe, who explored urgent themes including funding challenges and audience trends. By fostering dynamic dialogue, it created a platform for shared expertise and connectivity among professionals, enthusiasts, and stakeholders.

The initiative relies on SirGai's active social media presence to sustain momentum, ensuring industry issues remain top-of-mind. Its innovative format makes it instrumental in bridging gaps across Nigeria's creative ecosystem.

CAPITAL CITY COMIC CON

Abuja hosted the Capital City Comic Convention on September 7, 2024, at the Cyprian Ekwensi Center for Arts and Culture.

CAPITAL CITY COMIC CON

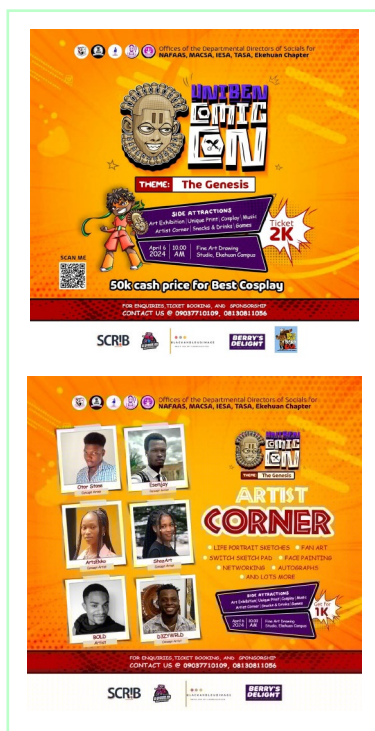


With its theme, "Comics to Screen Films in Nigeria," the event emphasized the increasing integration between comics and the film industry, heralding a new dawn for storytelling.

A key conversation focused on the panel, "The Future of Comic-to-Screen Films in Nigeria," delving into adaptation challenges and opportunities. Supporting workshops, such as "Sketches for Comics and Storyboarding" by Andrew Danghai, further emboldened creators to merge storytelling mediums effectively.

With notable figures like Akano Charles Jnr, the voice of Strikeguard, and support from both cultural and governmental representatives, the event announced plans for strategic rebranding to elevate its international standing.

UNIBEN COMIC CON



Uniben Comic Con debuted in April 2024 with the theme "The Genesis," establishing itself as a vital grassroots platform for fostering creativity within Nigerian universities. Held at the University of Benin's Fine Art Drawing Studio, this event nurtured a grassroots commitment to fostering creativity among university students and budding professionals in Edo State's comic space.

Figures such as Esemjay and other artists offered insights into storytelling, visual artistry, and business acumen in the comic world. Exhibitions featured vibrant displays of comics and merchandise, showcasing the depth of Nigeria's emerging creative talent.

Despite being in its nascent stages, this university-driven event represents a promising platform capable of bridging academic and professional domains. This confluence of educational and creative efforts positions Uniben Comic Con as a formidable pillar within Edo State's comic industry, with the potential to drive long-term impact.

PHCITY COMIC CON (HONORARY MENTION)

While 2024 saw no PHCity Comic Con in Port Harcourt, its legacy since 2021 remains influential as a regional force for comics, gaming, and film. Past editions featured unique activities such as gaming tournaments, anime hangouts, and local film screenings, cementing its appeal among fans.

PHCITY COMIC CON (HONORARY MENTION)

Slated to return in 2025, the PHCity Comic Con aims to enhance its programming to appeal to broader audiences while building on its history of spotlighting indigenous talent. With ambitious plans, it aims to reassert its importance within Nigeria's creative narrative.

THE EVENTFUL HINDSIGHT FOR INSIGHTS

In hindsight, these industry events celebrated individual accomplishments and served as vital instruments for defining the trajectory of Nigeria's creative economy. Through a mix of artistic innovation, economic collaboration, and community building, these conventions highlighted the surge in homegrown talent and the increasing recognition of Nigeria's influence on the global comic space. Moving forward, the continued expansion of these platforms is crucial in shaping a more inclusive, competitive, and globally relevant creative industry.



INDUSTRY LEADERS' EVALUATION OF 2024 AND EXPECTATIONS FOR 2025

With so much achieved in 2024, insights from prominent voices shaping the industry are important. Here is a list of honest reflections, accomplishments, challenges, and ambitions as they forge the path into 2025.

2024 was an exciting year for Comic Republic, as we participated in conventions, seminars, and events with the goal of educating the general public about the rapidly growing character-based entertainment industry in Nigeria. Comic Republic picked up its responsibility as the individual leader in this field. We believe that 2024 was a great year to educate the public about comic books, animations, and games, and we are proud to have been ambassadors for this industry.

In the first quarter of 2025, we will release six new comics crafted by top Nigerian creators, offering diverse genres from action to drama. Focused on engaging fans, the season includes events like the Omniverse and CR Motion+ Watch Party, exciting giveaways, and platform improvements. Dubbed the Year of the Fans, Comic Republic aims to exceed expectations and create an immersive, fan-centered experience.

JIDE MARTIN
CEO, Comic Republic

I'm very committed to see the Nigerian comic book industry grow, and I'm particular about Nigeria because I'm certain if Nigeria should pick up, the rest of Africa will. 2024 was a huge turning point for the industry. From more niche media platforms springing up to an incredible rise in production of Nigerian comics. 2025 is looking promising and like I've always been clamouring, we need to put specific structures in place. If we do, the industry will experience a massive boom. I believe we are the next big thing and my projection is 2025 to 2030.

ERIVIC ADEDAYO
Founder, We Are Erivic

2024 marked a fantastic chapter for the comics and animation industry. The attendance of over 7,000 fans at Lagos Comic Con underscored the passion and dedication that fuel this space.

With 2025 on the horizon, I anticipate an even bigger Lagos Comic Con and the arrival of exciting new ventures that will further elevate Nigerian comics and animation.

AYODELE ELEGBA

CEO, Spoof! Animations

The year 2024 brought significant growth. We participated in about 10 conventions and sold thousands of copies. The rising interest and recognition of the industry clearly demonstrated its increasing appeal.

As we step into 2025, we're scaling up by releasing new titles, including a captivating line of sci-fi stories. The industry is becoming more recognized and embraced, heralding a future full of potential.

CHIZOBA UWANDU

CEO, Peda Entertainment

The year 2024 was a turning point for us. After being recognized on CBR.com as the best indie comic in print, we received numerous representation offers.

Ultimately, we partnered with BamBooks, which paved the way for an ambitious 2025 project — a globally accessible sci-fi comic series in digital format. The future feels boundless.

O AJAYI

Creator, O Kingdom Come

For me, 2024 was all about resetting and recalibrating. My company, ICStudios, got back on track, and that seemed to be a recurring theme for many studios and creatives I observed. We worked on fresh projects, revisited older material, and finalized critical partnerships. Several comics are already in the pipeline, including Little Thunder, June XII, Rekiyah, Badgais, and a revival of our flagship comic, Dark Edge. Additionally, we migrated our ICS Comics library to Selar, allowing fans to reconnect with our catalog.

In 2025, I foresee a tide of innovative storytelling sweeping through the Nigerian comics and animation scene. Creatives are redefining the narrative fabric of African stories, bringing refined and groundbreaking ideas to the table. At ICStudios, we're excited to contribute with new projects and the launch of my SirGai artwork merchandise, including T-shirts, throw pillows, wall art, and more. Creativity is limitless in 2025!

IBRAHIM GANIYU (SIR GAI)

Founder, ICStudios

Reflecting on 2024, it was a groundbreaking year in my journey. The Iyanu animated project became a reality, marking a significant achievement in my career. I also received my first NOMMO Award, and the positive reception of Iwaju spotlighted the vast and untapped creativity residing in Nigeria.

Looking ahead to 2025, I foresee it as a pivotal moment for the Nigerian storytelling community. I believe it will be the year that live-action (Nollywood) and animation solidify their connection, bridging the gap with authentic stories that resonate both locally and globally.

SUNKANMI AKINBOYE
Creative Director, Linebug Studios

The Nigerian comic book scene reached new heights in 2024. Accomplishments ranged from Murewa Ayodele and Dotun Akande working on foreign publisher projects to The Machine, an emerging publisher, gaining recognition from Global Comix. Personally, I celebrated the success of Grimm's Assistant, a creation that won three awards: Comic Con Ibadan Awards, Glyph Comic Awards, and Nommo Awards. Sharing this success with Roye Okupe's WindMaker is truly gratifying.

MAMODE OGBEWELE
Creator, Grimms Assistant

2024 has been an eventful year. Over the years till the end of 2024, Comic Conventions and exhibitions have emerged across the country, providing a space for artists, writers and fans to come together, exchange ideas, and showcase their work. These events have contributed immensely to the growth and recognition of the book and comic industry in Nigeria.

For us at Bookause we're grateful that we achieved our goal for the year despite the economic breakdown and instability in Nigeria we were able to make a significant contribution to the book and comic industry by successfully hosting two Geek events in a year.

For the year 2025, we hope to see the Nigerian book and comic industry grow in leaps and bounds and most importantly earn a large market share in the global book and comics space.

NNEKA OJIANWLINA
Director of Operations,
Bookause International

As we transition into 2025, I foresee more independent publishers breaking through with exceptional works, driving Nigerian comics into greater prominence on the international stage. This is only the beginning, and the future is brimming with opportunity and growth.

THE NIGERIAN COMIC SPACE IN 2024: A CULTURAL AND ECONOMIC IMPACT

The Nigerian comic book industry stands at a crucial juncture, reflecting decades of resilience, creativity, and cultural storytelling that have elevated it from humble beginnings to global recognition. This report highlights the significant strides the sector has made—not only as a form of entertainment but as a powerful medium for preserving and reinterpreting African identity for a global audience.

From foundational creators such as Andy Akman and Wale Adenuga to the dynamic contemporary ecosystem led by storytellers like Erivic Adedayo, John Uche, and Jide Martin, the industry has continually expanded its artistic and narrative boundaries. The year 2024 has showcased a vibrant array of comic projects, creative events, and industry figures that exemplify the diversity and promise embedded within Nigeria's creative economy. Culturally rooted comics such as *Celestial Eyes*, *Alusi*, and *Jogunomi*, alongside the rise of breakout artists like Francis Goodluck and Emmanuel Udofia, underscore a steadfast commitment to telling authentic African stories. These narratives resonate powerfully not only within Nigeria but internationally, offering unique perspectives through bold artistic innovation.

The impact of key figures in 2024 cannot be overstated. Visionaries like Jide Martin, Ayodele Elegba, and Ray Anyasi spearheaded initiatives that expanded the reach of African narratives — whether through strategic partnerships, events like Lagos Comic Con, or cutting-edge platforms designed to enhance digital accessibility. These efforts have played a pivotal role in promoting inclusivity, professional development, and cross-cultural collaborations that are essential for sustained industry growth.

While challenges such as funding and distribution persist, they have inspired creative solutions like crowdfunding and multimedia adaptations of local works, ensuring sustainability. Moreover, emerging trends like artist-driven grassroots movements and cross-media storytelling indicate a forward-thinking trajectory. Conventions such as Lagos Comic Con, Comic Con Ibadan, and the nascent Geek PopUp played seminal roles in nurturing a community dedicated to innovation and mutual growth.

It is worthy of note, however, that in the course of putting this report together, there was not enough data as well as some level of reluctance to make numbers public. Industry players and publishers are, thus, encouraged to make their business successes quantifiable and measurable in terms of the number of sales, subscriptions, readers, awards, and others. It gives interested investors and policymakers the data needed to make strategic decisions for the long-term success of the sector.

Looking to 2025 and beyond, the future brims with potential. Nigerian creators are redefining the global creative scene by blending traditional storytelling with contemporary themes and technologies. This positions Nigeria as a budding hub within the global comic ecosystem—a hub where diverse cultural narratives not only coexist but thrive. The continuous rise of new talent, coupled with the passion and ingenuity of established figures, foreshadows an era in which Nigerian comics claim an increasingly influential place in the global storytelling arena.

The Nigerian comic book industry's contributions extend far beyond cultural expression. It has a tangible impact on the economy by creating jobs across multiple sectors: illustrators, writers, animators, marketers, business developers, the print press, and event organisers. Moreover, industry events such as comic conventions nurture local enterprises and partnerships, while international collaborations attract foreign investments, contributing to the nation's GDP. This vibrant, expanding industry highlights Nigeria's creative economy and enhances its cultural and economic footprint on the global stage.

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APPENDIX 1.0: GLOBAL COMIC BOOK MARKET SHARE
IN 2024 (COGNITIVE RESEARCH, 2024)

Appendix
1.1: Share
by Country

COUNTRY	MARKET SIZE (USD MILLION)	CAGR (2024-2031)
United States	4,801.60	3.20%
Canada	730.28	4.20%
Mexico	553.8	3.90%
United Kingdom	766.8	4.50%
France	419.91	2.90%
Germany	903.72	3.90%
Italy	392.53	3.10%
Russia	707.46	2.70%
Luxembourg	141.49	3.80%
Portugal	95.85	3.50%
Greece	54.77	4.00%
Brazil	325.58	5.20%
Argentina	127.8	5.50%
Colombia	67.7	4.40%
Peru	62.38	4.80%
Chile	54.77	4.90%
Egypt	31.95	5.20%
South Africa	48.08	5.90%
Turkey	26.17	4.40%
Nigeria	31.95	4.00%

Appendix 1.2:
Share by Region
in 2024

REGION	MARKET SIZE (USD)	CAGR (2024-2031)
Asia Pacific	5,208.78 million	8.11%
North America	2,590.12 million	7.04%
Europe	2,198.57 million	7.50%
South America	407.55 million	7.67%
Middle East & Africa	265.53 million	7.19%

APPENDIX 2.0: NIGERIAN COMIC BOOK PUBLISHERS
IN 2024 (COMIC BUS STOP, 2024)

Appendix 2.1:
Titles published
in 2024

COUNTRY	TITLES PUBLISHED
Brown Roof	Jakuta #5
Bunktoons	Cursed Clouds #2
The Machine	Ulofyu Easter Special: April Fools' Day, This Side Up #1-2 (FCBD), Celestial Eyes Chapter 1, Celestial Eyes Chapter 2, Celestial Eyes Chapter 3, Celestial Eyes Chapter 4, Ulofyu Halloween Special: Nightmare in Red, Celestial Eyes: The First Cycle (Vol 1)
Collectible Comics NG	You Have Ten Years (One-Shot)
Mode Comics	Deadlist- Earth V #1
Nerdworks std	Totem: Vessel of the Gods (#1)
Comics Arena	Fusion #1, Villains' Therapy #1, Adventures of Salisu #1
G.Millenium	Team Storm Vol.2
VX Comics	Akili - Book of Chains (Vol.1)
AfriKulture Media	Children of Anansi (One Shot)
We Are Erivic	Jogunomi #0
Enobong Umoetuk	Mr. Gray (Webcomic, Episodes 1-3)

Appendix 2.2: Monthly frequency of titles published in 2024

<i>PUBLISHER</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUN</i>	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>
Comic Republic	4	5	5	0	3	2	2	2	3	4	3	0
Etta Studios	1	0	0	1	1	0	1	1	1	1	0	0
The Machine	0	0	1	1	1	0	2	2	1	0	2	0
Bunktoons	0	0	1	1	1	0	0	0	0	0	1	0
Brown Roof	0	1	0	0	0	0	0	0	0	0	0	0
Symphonii Studios	0	0	0	0	0	0	1	3	3	3	0	0
Collectible Comics NG	0	0	0	0	0	0	0	1	0	0	0	0
Comics Arena	0	0	0	0	0	0	0	1	1	1	0	0
Nerworks std	0	0	0	0	0	0	0	0	0	1	0	0
VX Comics	0	0	0	0	0	0	0	0	0	0	1	0
TOTAL (Monthly)	5	6	7	3	5	2	6	10	9	10	7	0

APPENDIX 3.0: NIGERIAN GEEK AUDIENCE DEMOGRAPHY IN 2024 (BOOKAUSE AND THEACE, 2024)

Appendix 3.1: Nigerian Geek Audience by Gender in 2024

<i>GENDER</i>	<i>PERCENTAGE</i>
Male	69.9%
Female	30%

Appendix 3.2: Nigerian Geek Audience by Age in 2024

<i>AGE</i>	<i>PERCENTAGE</i>
18 – 24	31.2%
25 – 34	47.05%
35 – 44	12.3%
45 – 54	5.6%
55 – 64	1.6%
65+	3.6%



Bookause Annual Comic Book Industry Report 2024

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